

## THE SALVATION ARMY

### INTERVIEW WITH ADEOLA, A GOOD CAUSE RUNNER

#### When did you start with fundraising and what was your motivation?

My first run for the Salvation Army was the 2014 Half-marathon. I have been fundraising and working with homeless people in Prague since November 2010. I started a group and we cook and give food to the homeless on Saturday mornings. When I found out the Salvation Army was associated with marathon, it was no-brainer. I could combine two things close to my heart.



#### Why did you choose the Salvation Army?

We have been in touch with the Salvation Army since 2010. The Salvation Army manager gave us a presentation on the reasons for homelessness and how we could really help. We set up a voucher system, so we pay directly to the Salvation Army and give vouchers to the homeless instead of cash. It was a very easy decision, to choose an organisation I believe in that's doing something I'm passionate about.

#### How do you actually fundraise money?

All I did was ask! So I made a Salvation Army sign-up sheet with my target time at the top and asked people to sponsor me to meet that target. No-one actually waited till after the race to donate... Running was just another avenue to help the homeless. The Salvation Army is a well-established and devoted organisation that is able to make use of the money.

#### What would you recommend to other runners? How they can help others?

My recommendation is to make things count. Running can be a very personal hobby but you can also make a big difference without doing much. According to the Salvation Army, '30 EUR feeds and shelters 10 homeless people'. Sometimes you need not only ask for sponsorship, you can also hold events like a bake sale, share your talent... and let people know you're doing it to help a good cause. Most people want to help but are overwhelmed by all the needs around them... So find an organisation you believe in and be their motivator.

## MA-MA FOUNDATION: BUSY SPRING 2015

### BENEFIT CONCERT OF BÁRA BASIKOVÁ

#### BENEFIT CONCERT OF BÁRA BASIKOVÁ

On March 22, 2015, the charity fund MA-MA Foundation organized a successful benefit concert for a good cause. The famous Czech singer Bára Basiková attracted a lot of visitors to the St. Christopher Church in Kryštofovo Údolí. The proceeds of the concert will be used to support tourism and awareness about this beautiful village near Liberec.

Thanks to this concert and the generosity of its visitors, the representatives of the charity fund MA-MA Foundation Martina Koudelková & Martina Motshagen were happy to hand over a cheque worth CZK 80,000 to Mr. Martin Chaloupka from Kryštofovo Údolí who is implementing great ideas concerning local sightseeing attractions.



The money coming from the cheque will finance the installation of the fountain "The Peeing Dog" in Kryštofovo Údolí. The Dutch-Czech charity fund MA-MA Foundation would like to thank all visitors who contributed to fulfilling our motto "Helping good things always make sense".

#### MAKE A WISH

On April 4, the charity fund MA-MA Foundation kicked off its national project "Make a Wish" ("Plňme přání"). In this project, everyone aged 2-99 who is in a difficult situation, can make a wish for any real experience they like, and we will make their wish come true.

Filip, a nine-year old boy from Liberec who suffers from the Aspergers's syndrome, would like to become a blacksmith. MA-MA Foundation fulfilled his dream by enabling the boy to work in the smith studio in Liberec for half a day.

An eleven-year old autistic boy Denis admires railway. Thanks to our charity fund, he could experience working at the Mnichovo Hradiště train station, conducting the trains, selling the train tickets, etc.

#### GET TO KNOW WILLÍKS/POZNEJTE WILLÍKY

In May 2015, MA-MA Foundation prepared a touring exhibition called "Get to know Willík" ("Poznejte Willíky") for the civic association Willík. This exhibition is scheduled for different locations of the Liberec region and will be finished at the Chamber of Deputies in September 2015. The purpose of the exhibition is to raise awareness about the Williams syndrome.

All of these activities were supported thanks to our partners: KDM Management SE, McDonald Liberec and Mladá Boleslav, Nadace Preciosa, České dráhy, Forum Liberec, Občanské sdružení Willík, The Liberec region (Liberecký kraj), the towns of Liberec, Frýdlant and Jablonec nad Nisou, and members of the Czech Parliament Mgr. Jana Pastuchová and Mgr. et Bc. Radim Holeček.